BRC Inc. 1250 S. Capital of Texas Highway Building 2, Suite 285 Austin, Texas 78746

January 11, 2022

VIA EDGAR

U.S. Securities and Exchange Commission
Division of Corporation Finance, Office of Manufacturing
100 F Street, N.E.
Washington, D.C. 20549
Attention: Geoffrey Kruczek

Sergio Chinos

Re: BRC Inc.

Registration Statement on Form S-4

File No. 333-260942

Dear Messrs. Kruczek and Chinos:

BRC Inc. (the "Registrant") hereby requests that the Securities and Exchange Commission (the "Commission") take appropriate action to cause the above-referenced Registration Statement on Form S-4 to become effective on January 13, 2022, at 9:00 a.m., Eastern Time, or as soon thereafter as is practicable or at such later time as the Registrant may orally request via telephone call to the staff of the Commission. The Registrant hereby authorizes Jonathan Ko, counsel to the Registrant, to make such request on its behalf. Once the Registration Statement has been declared effective, please orally confirm that event with Jonathan Ko of Paul Hastings LLP, counsel to the Registrant, at (213) 683-6188, or in his absence, David Hernand at (310) 570-5750.

[Signature Page Follows]

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Very truly yours,

BRC Inc.

By: /s/ Stephen Kadenacy
Name: Stephen Kadenacy
Title: Chief Executive Officer

cc: Jonathan Ko, Paul Hastings LLP
David Hernand, Paul Hastings LLP
Stephen Napolitano, Kirkland & Ellis LLP
Joshua Korff, Kirkland & Ellis LLP
Peter Seligson, Kirkland & Ellis LLP