# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> <u>Iverson Gregory James</u>			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>BRC Inc.</u> [BRCC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) C/O BRC INC.,	(First) 1144 S 500 W	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/15/2023 X Officer ( below)		Officer (give title	Other (specify below)			
(Street) SALT LAKE CITY	UT	84101	4. If Amendment, Date of Original Filed (Month/Day/Year) 02/17/2023	6. Indiv X	6. Individual or Joint/Group Filing (Check Applicable Line X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contra affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.	act, instruc	tion or written plan that is inte	ended to satisfy the			

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	ecution Date, Transaction		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
		Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class B Common Stock <sup>(1)</sup>	02/15/2023	J <sup>(2)</sup>		50,000	D	<b>\$</b> 0	1,417,535	D	
Class A Common Stock	02/15/2023	C <sup>(2)</sup>		50,000	Α	<b>\$</b> 0	67,500	D	
Class A Common Stock	02/15/2023	<b>S</b> <sup>(3)</sup>		50,000	D	<b>\$8.03</b> <sup>(4)</sup>	17,500	D	

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		Dispos	tive ties red (A) or sed of str. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Common Units	(5)	02/15/2023		C <sup>(2)</sup>			50,000	08/09/2022	(5)	Class A Common Stock	50,000	\$0	1,417,535	D	

#### Explanation of Responses:

1. The reported securities provide no economic rights in the Issuer to the holder thereof but each share of Class B Common Stock entitles the holder to one vote as a common stockholder of the Issuer.

2. Represents the exchange of 50,000 common units of Authentic Brands LLC for an equivalent number of shares of Class A Common Stock of the Issuer and the forfeiture of an equivalent number of shares of Class B Common Stock of the Issuer.

3. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$8.00 to \$8.08, inclusive, and the Reporting Person undertakes to provide to the Issuer, the Staff of the Securities and Exchange Commission or any shareholder of the Issuer, upon request, full information regarding shares sold at each price within such range.

5. The reported securities are Common Units of Authentic Brands LLC. These Common Units may be exchanged by the holder (upon forfeiture of an equivalent number of shares of Class B Common Stock of the Issuer) for an equivalent number of shares of Class A Common Stock of the Issuer (or the cash value thereof, at the election of the Issuer).

> /s/ Andrew McCormick, as attorney-in-fact \*\* Signature of Reporting Person

04/25/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.