# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

| Filed by the Registrant ☑                            |   |  |
|--|---|--|
| Filed by a Party other than the Registrant $\square$ |   |  |
| Check the appropriate box:                           |   |  |
|  | Preliminary Proxy Statement   |  |
|  | Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) |  |
|  | Definitive Proxy Statement  |  |
| $\checkmark$   | Definitive Additional Materials   |  |
|  | Soliciting Material under §240.14a–12   |  |



## **BRC** Inc.

(Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

| Payment of Filing Fee (Check all boxes that apply):  |  |
|--|--|
| ☑ No fee required.   |  |
| ☐ Fee paid previously with preliminary materials.  |  |
| ☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11. |  |
|  |  |

## Your Vote Counts!

BRC Inc.

2024 Annual Meeting Vote by April 29, 2024 11:59 PM ET

BRC Inc. 1144 S. 500 W SALT LAKE CITY, UT 84101



V35532-P05176

## You invested in BRC Inc. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on April 30, 2024.

## Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 16, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

## **Smartphone users**

Point your camera here and vote without entering a control number



## Vote Virtually at the Meeting\*

April 30, 2024 11:00 AM EDT

Virtually at: www.virtualshareholdermeeting.com/BRCC2024

<sup>\*</sup>Please check the meeting materials for any special requirements for meeting attendance.

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This is an overview of the propoupcoming stockholder meeting. the reverse side to vote these in

#### was ting Items

1. Election of Director
Normines:

1a. Mr. Thomas Davin

2. Ratification of the appointr
for the fiscal year ending E

3. Approval of an amendmen
officers of the Company.

NOTE: Such other business as

Profes to receive and