UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed	Filed by the Registrant ⊠				
Filed	Filed by a Party other than the Registrant □				
Chec	Check the appropriate box:				
	Preliminary Proxy Statement				
	Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))				
	Definitive Proxy Statement				
\boxtimes	Definitive Additional Materials				
	Soliciting Material under §240.14a-12				
	BLACK RIFLE COMPANY				
	BRC Inc. (Name of Registrant as Specified In Its Charter)				
	(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)				
Payr	Payment of Filing Fee (Check all boxes that apply):				
\boxtimes	No fee required.				
	Fee paid previously with preliminary materials.				

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules14a-6(i)(1) and 0-11.



BRC Inc.

2023 Annual Meeting Vote by May 4, 2023 11:59 PM ET



BRC Inc. 1144 S. 500 W SALT LAKE CITY, UT 84101

D99405-P89568

You invested in BRC Inc. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 5, 2023.

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 21, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #



Vote Virtually at the Meeting* May 5, 2023 11:00 AM EDT

Virtually at:

www.virtualshareholdermeeting.com/BRCC2023

Smartphone users

Point your camera here and vote without entering a control number



THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items		Board Recommends		
1.	Election of Directors			
1.	Nominees:			
1a.	Ms. Kathryn Dickson	0	For	
1b.	Mr. Roland Smith	0	For	
2.	Ratification of the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2023.	0	For	
NOTE: Such other business as may properly come before the meeting or any adjournment thereof.				

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".

D99406-P89568



BRC Inc.

2023 Annual Meeting Vote by May 4, 2023 11:59 PM ET



D99407-P89241

You invested in BRC Inc. and it's time to vote!

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For complete information and to vote, visit www.ProxyVote.com

Control #



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Smartphone users





Vote Virtually at the Meeting* May 5, 2023 11:00 AM EDT

Virtually at: www.virtualshareholdermeeting.com/BRCC2023

^{*}Please check the meeting materials for any special requirements for meeting attendance.

Vote at www.ProxyVote.com

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This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

BRC Inc. 2023 Annual Meeting Vote by May 4, 2023 11:59 PM ET

N. C. T.		Board Recommends	
Voting Items		Reco	illillellus
1.	Election of Directors Nominees:		
1a.	Ms. Kathryn Dickson		For
		0	
	Mr. Roland Smith	0	For
2.	Ratification of the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2023.	0	For
NOT	E: Such other business as may properly come before the meeting or any adjournment thereof.		

D99408-P89241