FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB	APP	'RO	VAI
-----	-----	-----	-----

OMB Number:	3235-0287
Estimated average burd	len
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

affirmative defense 10b5-1(c). See Inst								
1. Name and Address DAVIN THO	of Reporting Person* MAS E		2. Issuer Name and Ticker or Trading Symbol BRC Inc. [BRCC]	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/10/2024	Officer (give title Other (specify below)				
C/O BRC INC., 1144 S 500 W			4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(Street) SALT LAKE CITY	UT	84101		Form filed by More than One Reporting Person				
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code V		Amount	Amount (A) or (D)		Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class B Common Stock ⁽¹⁾	09/10/2024		J (2)		17,230	D	\$0	7,066,642	D	
Class B Common Stock ⁽¹⁾	09/10/2024		J ⁽²⁾		24,614	D	\$0	1,171,792	I	Held through an LLC
Class A Common Stock	09/10/2024		C ⁽²⁾		17,230	A	\$0	33,081	D	
Class A Common Stock	09/10/2024		C ⁽²⁾		24,614	A	\$0	24,614	I	Held through an LLC
Class A Common Stock	09/10/2024		S		17,230	D	\$3.75	15,851	D	
Class A Common Stock	09/10/2024		S		24,614	D	\$3.75	0	I	Held through an LLC

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Common Units	(3)	09/10/2024		C ⁽²⁾			17,230	08/09/2022	(3)	Class A Common Stock	17,230	\$0	7,066,642	D	
Common Units	(3)	09/10/2024		C ⁽²⁾			24,614	08/09/2022	(3)	Class A Common Stock	24,614	\$0	1,171,792	I	Held through an LLC

Explanation of Responses:

- 1. The reported securities provide no economic rights in BRC Inc. (the "Issuer") to the holder thereof but each share of Class B Common Stock ("Class B Share") entitles the holder to one vote as a common stockholder of the Issuer
- 2. Represents the exchange of an aggregate of 41,844 common units of Authentic Brands LLC (the "Common Units") for an equivalent number of shares of Class A Common Stock of the Issuer and the forfeiture of an equivalent number of Class B Shares of the Issuer.
- 3. The Common Units may be exchanged by the holder (upon forfeiture of an equivalent number of Class B Shares), at any time and from time to time, for an equivalent number of shares of Class A Common Stock of the Issuer (or the cash value thereof, at the election of the Issuer).

/s/ Andrew McCormick, as attorney-in-fact

09/12/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.