SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☒ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person *

Hafer Evan

(Last) (First) (Middle)

C/O BRC INC.

3131 W. 2210 S., SUITE C

(Street)

WEST VALLEY CITY | UT | 84119

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol

BRC Inc. [BRCC]

3. Date of Earliest Transaction (Month/Day/Year)

10/16/2026

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

X Director X 10% Owner

X Officer (give title below) Other (specify below)

Founder

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person

X Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock[1]	10/16/2026		J[2]		2,724	D	$0	2,795,809	I	Through EKNRH Holdings LLC
Class A Common Stock	10/16/2026		C[2]		2,724	A	$0	2,724	I	Through EKNRH Holdings LLC
Class A Common Stock	10/16/2026		S[3]		2,724	D	$10.56[4]	0	I	Through EKNRH Holdings LLC
Class B Common Stock[1]	10/20/2026		J[2]		5,572	D	$0	2,790,237	I	Through EKNRH Holdings LLC
Class A Common Stock	10/20/2026		C[2]		5,572	A	$0	5,572	I	Through EKNRH Holdings LLC
Class A Common Stock	10/20/2026		S[3]		5,572	D	$10.5892[5]	0	I	Through EKNRH Holdings LLC
Class A Common Stock								8,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Common Units	(6)	10/16/2026		C[(2)]			2,724	08/09/2022	(6)	Class A Common Stock	2,724	$0	2,795,809	I	Through EKNRH Holdings LLC
Common Units	(6)	10/20/2026		C[(2)]			5,572	08/09/2022	(6)	Class A Common Stock	5,572	$0	2,790,237	I	Through EKNRH Holdings LLC

1. Name and Address of Reporting Person *

Hafer Evan

(Last)	(First)	(Middle)
C/O BRC INC.		
3131 W. 2210 S., SUITE C		
(Street)		
WEST VALLEY CITY	UT	84119
(City)	(State)	(Zip)

1. Name and Address of Reporting Person *

EKNRH Holdings LLC

(Last)	(First)	(Middle)
C/O BRC INC. 3131 W. 2210 S., SUITE C		
(Street)		
WEST VALLEY CITY	UT	84119
(City)	(State)	(Zip)

Explanation of Responses:

1. The reported securities provide no economic rights in BRC Inc. (the "Issuer") to the holder thereof but each share of Class B Common Stock ("Class B Share") entitles the holder to one vote as a common stockholder of the Issuer.

2. Represents the exchange of common units of Authentic Brands LLC (the "Common Units") for an equivalent number of shares of Class A Common Stock ("Class A Shares") of the Issuer and the forfeiture of an equivalent number of Class B Shares of the Issuer.

3. The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by EKNRH Holdings LLC on June 15, 2026.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from $10.50 to $10.74, inclusive. The Reporting Person undertakes to provide upon request by the staff of the Securities and Exchange Commission, the Issuer or a security holder of the Issuer full information regarding the number of shares purchased or sold at each separate price.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from $10.50 to $10.695, inclusive. The Reporting Person undertakes to provide upon request by the staff of the Securities and Exchange Commission, the Issuer or a security holder of the Issuer full information regarding the number of shares purchased or sold at each separate price.

6. The Common Units may be exchanged by the holder (upon forfeiture of an equivalent number of Class B Shares), at any time and from time to time, for an equivalent number of Class A Shares of the Issuer (or the cash value thereof, at the election of the Issuer).

Remarks:

/s/ Andrew J. McCormick, as attorney-in-fact	10/20/2026
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.